

# Privacy

We take your privacy very seriously. We collect data to provide you with the best possible experience when using our website. We never sell or give your information to any other company or third party.

## About this policy

This privacy policy is for the website of Alleycats and Weddings by Alleycats.

We are committed to protecting your privacy, and to adopting technology that gives you a secure online experience. In general, you can view this site without telling us who you are or revealing any information about yourself. Sometimes however, we need to monitor website usage to help us develop the site and our services.

## Collection of personal information

This website offers services which, if you choose to use them, will require information from you in order to work – such as your name, email, address and mobile telephone number. We will endeavour to let you know before your personal information is collected from you on the Internet.

## Use of personal information

We use personal information for 4 purposes:

- To perform the services you have requested.
- To make the site easier for you to use by not making you enter your personal information more than once.
- To help you find what you're looking for quickly.
- To help us create and deliver content most relevant to you.

## Processing your data

If you choose to give us personal information this will be held and processed by Alleycats Wirral Ltd & Company Catering Wirral Ltd in accordance with the Data Protection Act 1998.

## Providing you with information

We will use your personal information to supply you with information about our services that you have requested.

## Other use of your data

We may use your personal information for general statistical purposes. We also keep track of the domains from which users visit us. We analyse this data:

- for trends and statistics and to evaluate the efficiency of our website and our internet infrastructure
- We will never share your personal information with any third parties.
- All information collected by our website will be deleted from our systems the week after our services have been delivered.

## Cookies

Information may be sent to your computer in the form of an Internet "cookie" to allow our servers to monitor your requirements. The cookie is stored on your computer. Our server may request that your computer return a cookie to it. These returned cookies do not contain any information supplied by you or any personally identifiable information about you.

Your browser software should however enable you to block cookies if you wish to. For more information about cookies, please visit [www.allaboutcookies.org](http://www.allaboutcookies.org).

## Consent

By submitting your personal information to us, you signify your consent to our using the information provided in the manner described above. If we amend our privacy policy, it will be published on this website.